Breaking Bad

HOW FRAUGHT WITH MISREPRESENTATION WAS THE 2007 REACCREDITATION DOSSIER?

A comparison of the CoB's 2007 6th-Year AACSB Review report with Accounting's separate 2007 6th-Year AACSB Review report yields some interesting findings. The accounting report was finalized on 15-Oct-07, two days after the CoB report was put together (see accounting report cover page below).



Both AACSB reports provided tables to identify the level of scholarship for each and every faculty involved. The overall report does this via "Exhibit 2," whose heading is inserted below. There readers will find that peer-reviewed journal publications in three categories – pedagogy, discipline-based, and practitioner – are counted for each individual.

Exhibit 2 Summary of and Dep	loyment of	Qualified	Faculty (AA	CSB T	Tables 1	10-1 an	d 10-2)	105010				
Table 10-	1: Summary	of Faculty	Qualification	, Intelle (2002	ectual (2-2007)	Contrib			ofessio	ns durir		
			Percent of	· · ·					Disci		-	

The portion of this exhibit that pertains to the CoB's accounting faculty is inserted below. There readers will find the names Marvin Albin, Mary Anderson, Stanley Clark, James Henderson, Steven Jackson, Charles Jordan, Gwendolyn Pate, Roderick Posey and Robert Smith. These are the accountants whose information is examined in this report, beginning with an analysis of total peer-reviewed journal publications as listed in the CoB's overall AACSB report (see insert just below).

Department / Faculty Name Date of Earned Year Parcent of First Apoint- ment to Percent of Time Mission Acad Qual Prof Other Number of Contributions during the last five years Normal Professional Responsibilitie School of Accountancy and Information Systems Ademan, Michael J.D., Albin, Marvin 2007 25% Yes 3 6 UG (Graphice) 6 UG (Graphice) Ademan, Michael J.D., Albin, Marvin Ph.D., 1967 1987 100% Yes 3 6 UG (Graphice) 6 UG (Graphice) Brown, John Ms., 1075 1997 100% Yes 1 1 2 2 5 4 UG (Graphice) 1 1 3 1 UG Chen, Kuo Lane Ph.D., 1991 1985 100% Yes 1 1 3 1 UG Granger, Bonnie J.D., 2005 50% Yes 1 1 1 3 1 UG, GR Henderson, James Ph.D., 1990 1988 100% Yes 1 1	Department / Faculty Name Highest Earned Degree & Year Date of First Appoint- ment to School of Accountancy and Information Systems D. Ph.D., 1967 Percant of Time Declarated to the School's Acad Qual Prof Qual Number of Contributions during the last five years I School of Accountancy and Information Systems J.D., Adeiman, Micheel J.D., Ph.D., 1967 2007 25% Yes 3 6 Adeiman, Micheel J.D., Albin, Marin Ph.D., 1967 1987 100% Yes 1 1 2 2 5 4 Brown, John M.S., 1975 1997 100% Yes 1 1 2 2 5 5 19 Clark, Stanley Ph.D., 1994 2001 100% Yes 1 1 3 1 Granger, Bonnie J.D., Jackson, Steven Ph.D., 1983 100% Yes 1 1 1 3 1 Heiderson, James Ph.D., 1980 1988 100% Yes 1 1 1 3 1 Jackson, Steven Ph.									2007)	(2002	Qualifications			
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Smith, W. Robert Ph.D., 1960 1999 1999 1999 199 199 199 199 199 199	Smith W Robert Ph.D. 1988 1995 100% Yes 1 1 2 3	UG				1					Yes	100%	1995		

The data from the original report above are summarized in the insert below. The total number of peer-reviewed journal publications ranges from a low of o (Albin) to a high of 27 (Jordan). The total of peer-reviewed journal publications is 81, for an average of nine.

	СоВ
	AACSB Report
Name	PRJ
Albin, Marvin	0
Anderson, Mary	8
Clark, Stanley	25
Henderson, James	2
Jackson, Steven	10
Jordan, Charles	27
Pate, Gwendolyn	4
Posey, Roderick	2
Smith, Robert	3
	81
	(avg. = 9.0)

The next insert below is a copy of the publications table from the ACC AACSB report of Oct-07. This insert is simpler than the larger exhibit from the CoB's overall report (see above), including a column that contains the total number of peer-reviewed journal publications for each accountant. This insert also includes much of the other information presented in the larger Exhibit 2 insert from the overall CoB accreditation report. Below this original insert is USMNEWS.net's summary of the details for each accountant.

		.,	icany his	enectua	II Cont	ributi	ons 200	01-200	·
Faculty	Degr./ Year	Appt. USM	% Mission	AQ	PQ	Other	PRJ	OIC	Teaching
Albin	PhD 87	1987	100		Yes			8	UG
Anderson	PhD 05	2005	100	Yes			7	9	UG/GR
Brown	MS 75	1997	100		Yes				
Clark	PhD 91	1985	100	Yes			18	9	UG/GR
Depree	PhD 87	88	0	1.1			2	3	
Granger	JD	2006	50	1 -	Yes				UG
Henderson	PhD 80	1988	100	Yes			2	4	UG/GR
Jackson	PhD 93	2007	100	Yes			10	17	UG/GR
Jordan	PhD 86	1988	100	Yes			25	3	UG/GR
Munn	MPA8 6	1985	100		Yes				
Pate	PhD 91	1983	100	Yes			3	4	UG/GR/ ADM
Posey	PhD 80	1979	100	Yes			1	5	UG
Simmons	MAC	2006	100		Yes				UG
Smith	PhD 88	1995	100	Yes		-	3	2	UG/GR
Totals				8	4.5	0	71	64	
Total Participating				12.5					
AQ %				64					
PQ %		1		36					
AQ+PQ		1	1	100		1			

The data from the original AAC report above are summarized in the insert below. The total number of peer-reviewed journal publications ranges from a low of o (Albin) to a high of 25 (Jordan). The total of peer-reviewed journal publications is 69, for an average of 7.7.

	ACC
	AACSB Report
Name	PRJ
Albin, Marvin	0
Anderson, Mary	7
Clark, Stanley	18
Henderson, James	2
Jackson, Steven	10
Jordan, Charles	25
Pate, Gwendolyn	3
Posey, Roderick	1
Smith, Robert	3
	69
	(avg. = 7.7)

Finally, the two USMNEWS.net-provided inserts above are combined below for comparison. Note that the number of peer-reviewed journal pubs reported by ACC for the CoB's overall report is 81, compared to just 69 for its own separate AACSB dossier. That is a difference of 12 publications, or 17.4% from the separate accounting 6th-Year Review report. This difference is staggering, given what was on the line for USM.

	СоВ	ACC
	AACSB Report	AACSB Report
Name	PRJ	PRJ
Albin, Marvin	0	0
Anderson, Mary	8	7
Clark, Stanley	25	18
Henderson, James	2	2
Jackson, Steven	10	10
Jordan, Charles	27	25
Pate, Gwendolyn	4	3
Posey, Roderick	2	1
Smith, Robert	3	3
	81	69

The individual cases where there are disparities between the two reports are highlighted in yellow in the insert above. The accounting faculty involved here are Anderson, Clark, Jordan, Pate and Posey. The discrepancies are 14.3%, 38.9%, 4%, 33.3, and 100%, respectively, using the ACC report as a base. It is difficult to reconcile the differences. Although the overall report divides the accountants' publications into three categories, it doesn't appear that the second table is a subset of the first. Even more intriguing is the fact that the overall report, which has the largest numbers, spans only the "2002-07" period, while the ACC report, with its smaller numbers, spans the longer "2001-07" period.

How did this discrepancy benefit the CoB? That's the question that deserves an answer.